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MASTERLY  
THE HAGUE

21-24  
OKTOBER  
2021

**21 - 24 October 2021**

## **MASTERLY THE HAGUE BIENNIAL IS AN ODE TO THE DUTCH LANDSCAPE**

**At Masterly The Hague, work by contemporary designers appears alongside classical art. A hundred designers explore how their trend-setting designs connect to Old Masters across four days at five magnificent historical locations. A superb combination of talent, inspiration and expertise. This year's theme is the Dutch landscape. The Biennial coincides with the opening of The Hague's Museum Quarter.**

The innovative Dutch Design Biennial runs from thursday 21 to Sunday 24 October in the historic heart of the royal capital, opposite Binnenhof and around the majestic Voorhout. Lange Vijverberg's splendid historic edifices provide the perfect backdrop to a series of presentations by contemporary designers. Featured Dutch designers draw inspiration from classical paintings. Willem Jan Hoogsteder and curator Nicole Uniquole are the driving force behind this ground-breaking event. Willem Jan is especially aware of the parallels between Old Masters and modern designers. "They both combine talent, inspiration and expertise to attain aesthetic perfection. Contemporary artists use creativity to present a new perspective on Old Masters. Exciting and original; there's always something new to find." Many of the classical paintings are from private collections and rarely exhibited.

### **Dries van Noten and the ballroom**

A new venue added this year is the King's Ballroom on Kazernestraat, once owned by King Willem II. This spectacular venue now belongs to Sociëteit de Vereeniging. Hotel Des Indes has also made its rooms available for Masterly. Like the three houses on Lange Vijverberg - designed in 1750 to form a magnificent palatial rococo complex - these are fabulously furnished by stylist Maarten Spruyt. A unique private collection by fashion designer Dries van Noten is premiered by Modehuis Mainstreet.

### **This is the Netherlands**

This year, the Dutch Tourist Agency's theme is the Dutch landscape. Displays by Masterly The Hague designers celebrate the theme. Visitors from near and far will recognise it immediately. This is the Netherlands in realistic landscapes and imaginary worlds, in seventeenth-century masterpieces and twenty-first-century design. The contemporary designers master many different disciplines, including jewellery, furniture, photography, tapestry, lamps and tableware as well as autonomous objets d'art. They specialise in wood, glass, silver, gold, steel, bronze, porcelain, leather and wonderful fabrics. All their work can be purchased. Participants include famous names such as Jan Taminiou, Anton Corbijn and Krützmann Lijsten, Saskia Boelsums (Artist of the Year, 2020), Daniël Moesker, Gemmy Woud-Binnendijk, Stefan Scholten, Suzanne Jongmans and Barbara Nanning. A breath-taking exhibit is the enormous table in the Kings Ballroom decorated with tablecloths by Workingbert and bronze conversation pieces by Nancy Faas.

### **Lectures**

In the delightful Diligentia theater at the enchanting Lange Voorhout, Old Master paintings expert Emilie den Tonkelaar will enlighten you on the history of the festival locations, the designers and `their` paintings. The lecture includes a festival ticket and costs € 30. A daily admission ticket at € 15 grants you access to all 5 historical locations, 32 decorated rooms, 50 paintings and 100 designers. With a Passe-Partout of €25 you can visit the festival on two days of your choice.

Visitor information and tickets: [www.masterlythehague.com](http://www.masterlythehague.com)

### **EDITORIAL NOTE**

For more information about the Masterly The Hague Biennial contact:  
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